

JV Intro Rubric

Name(s)

Name of Intro

	0	5	8	10
Camera Support: Tripod, monopod, or justified use of handheld	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Shot Composition: Rule of thirds, 180, OTS, Headroom, Diagonals	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Light and Color: Exposure/White Balance/Color Correction	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Audio: Ext. mic used, audio panned, balanced mix, peaking at -6db.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Shot list submitted and approved by Gil before shooting.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Shot variance and multiple takes used for narrative style intros	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
All equipment, props put away, room returned to normal.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
All text readable, in Title Safe with no spelling / grammar errors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Video available to Gil to make changes by 4:30 day prior	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Between :30 and 3 minutes long unless otherwise approved	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

An intro is a funny video that makes people want to watch the show. It is usually played at the end of the show so as to keep people watching the show as they wait for it to come on. But they can be played as cold open, or used as a commercial. Intros are usually best as parody's. Intro's are usually shot in the narrative style. If your intro is sub-par, I will pull it from the show and you will loose points via the participation poster. When you are finished with the intro, **you must show your work to me BEFORE your deadline so that I can give you feedback and make changes.** The deadline to upload your completed and finished work to Vimeo is 8:00pm on the day prior to air. If you blow this deadline, You will lose 10 points. You will also be deducted points on the participation poster. The next deadline is 10:00pm, worth another 10 points. Then 6:00am, worth another 10 points. After this you loose another 10 points for every 24 hours that it is not turned in.