

Varsity Intro Rubric

Name(s)

Name of Intro

	0	5	8	10
Camera Support: Tripod, monopod, or justified use of handheld	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Shot Composition: Rule of thirds, 180, OTS, Headroom, Diagonals	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Light and Color: Exposure/White Balance/Color Correction	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Audio: Ext. mic used, audio panned, balanced mix, peaking at -6db.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Shot list submitted and approved by Gil before shooting.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Shot variance and multiple takes used for narrative style intros	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
All equipment, props put away, room returned to normal.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
All text readable, in Title Safe with no spelling / grammar errors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Show finished and uploaded to Vimeo by 8am the day of air	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Between :30 and 5 minutes long unless otherwise approved	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

If your intro is sub-par, I will pull it. When you are finished with the intro, **upload it and wait for feedback from me.** You might have to make changes. The deadline to turn in your completed show is 8am. If you blow this deadline, you owe Gil a tall black coffee and a taco with salsa or a bagel with cream cheese.

Failure to produce a show by 10:30 AM is grounds for demotion to the JV team.