

News Package Rubric

Your grade is _____

Student's Name(s): _____

Name of Project: _____

	0	5	8	10	
	Poor	Ok	Good	Excellent	Notes:
V.O, (recorded with a good, clean signal. no distortion. good level)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
B-ROLL shot on tripod, or support, the more B-Roll the better	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Interviews shot on tripod, focused, across axis w/relative background and neutral eye-line	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
All persons interviewed denoted with lower third, no spelling errors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Transcriptions and script turned into & approved before recording VO.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
who/what/when/where/how/why are all answered in balanced accurate style	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
balanced audio, peaking at -6db. Ext Mic used, panned to center, used nat sound	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Your package has two relevant interviews, two sides of an issue if there is one.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Written using the active voice, connecting the sounds on tape.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Proper White Balance /exposure or color correction	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

If your pack is sub-par, I will pull it from the show and you will loose points via the participation poster. When you are finished, you must show your work to me by 4:30pm the day prior to air so that I can give you feedback and make changes. 10 points lost if you never show it to me or blow this deadline. The deadline to upload your completed and finished work to Vimeo is 8:00pm on the day prior to air. If you blow this deadline, You will lose 10 points. You will also be deducted points on the participation poster. The next deadline is 10:00pm, worth another 10 points. Then 6:00am, worth another 10 points. After this you loose another 10 points for every 24 hours that it is not turned in.